



# Carnegie Elective Classifications 2022 Year in Review

January 9, 2023

**ACE**<sup>®</sup> American  
Council on  
Education<sup>®</sup>



# Introductions



Marisol Morales, EdD  
Executive Director



Lauren Bartshe  
Associate Director



John Saltmarsh, PhD  
Visiting Fellow, Carnegie  
Foundation



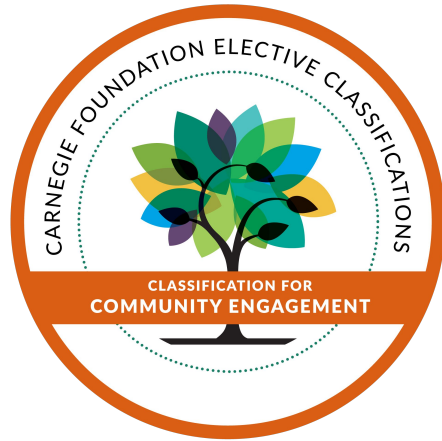
Carla Ortega-Santori, PhD  
Rice University

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# Reflections from the Carnegie Foundation

# Overview of Elective Classifications

# Carnegie Elective Classifications



# New Host: American Council on Education



As of April 1, the American Council on Education (ACE) is the new host of the Carnegie Classifications. For the first time, the Universal and Elective Classifications will be brought together in a single organizational home. The two organizations will also work together to develop new and refined versions of the Classifications to better reflect the public purpose, mission, focus, and impact of higher education.



# What do the Elective Classifications do?



## Complement the universal classifications

- Evidence is provided through the application process by the institution itself
- Not a tool that creates a hierarchy or levels of classification

## Encourage innovation and improvement in the core academic functions of higher education

- Designed to respect the diversity of institutions and their varying approaches to the public purpose mission
- Engage institution in the process of inquiry, reflection, and self-assessment
- Honor institutional achievements while promoting ongoing improvement
- Campuses can claim the electives as part of their institutional identity



# Elective Classifications Guiding Principles + Criteria



**Reflect** manifestations of deep commitment to public purpose at the institutional level and **elevate** particular modes of public purpose into teaching, learning, and scholarly missions.

Seek to be a **“field force”** in the direction of continuous improvement and people-centered systems change.

Rooted in **clear definition** of classification theme

Existing higher education field where classification theme can be seeded/nurtured







# Community Engagement Elective Classification Roadmap

## 2020 Application Cycle Data

### Community Colleges

14 Applied / 3 Classified  
21% Classified

### HBCUs

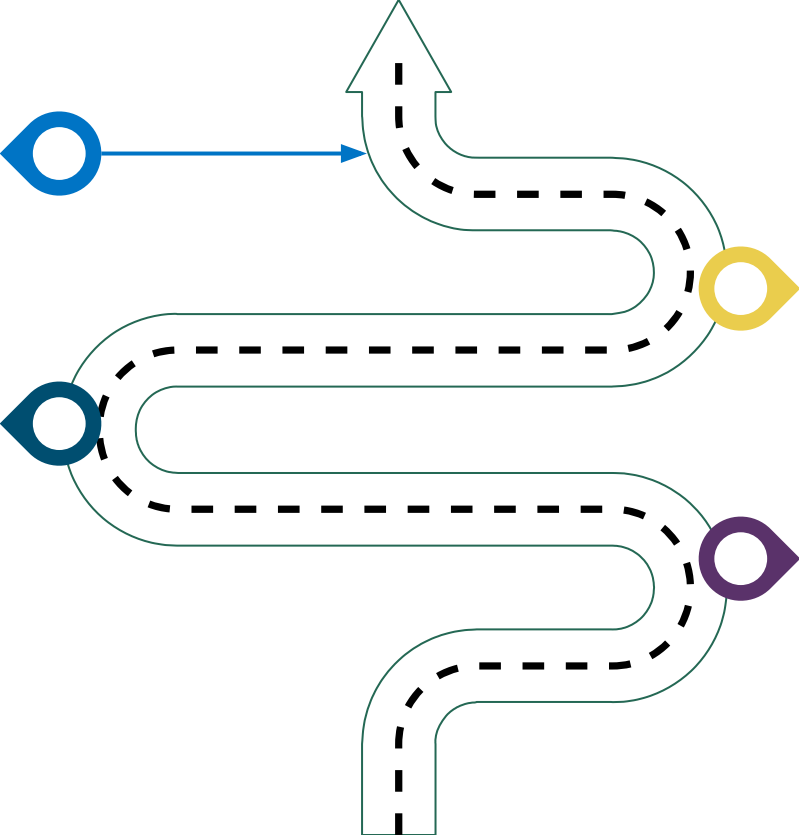
4 Applied / 1 Classified  
25% Classified

### Hispanic Serving Institutions

29 Applied / 14 Classified  
48% Classified

### All Applicants

194 Applied / 119 Classified  
61 % Classified





# 2022: Values and Goals

Elective  
Classifications of and  
by the field:  
people-centered,  
driven by equity and  
collective action

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Push without pulling  
along: balanced rigor

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Increase participation,  
transparency & field  
learning

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Understand and use  
data: Who is  
participating?  
Where and how can  
we do work better?



# Carnegie Elective Classification Milestones



## New Electives Development

Hosted a retreat to envision the creation of future electives

## National Advisory Committees

Improved relationships with National Advisory Committees and recruited new members from targeted institution types



## Cross-Elective Alignment

Critical Collaboration between US + International Partners

## Outreach + Engagement

Developed targeted outreach and stakeholder support initiatives

## Update and Launch Classification Frameworks

Drafted improvements to the frameworks for clarity and succinctness.

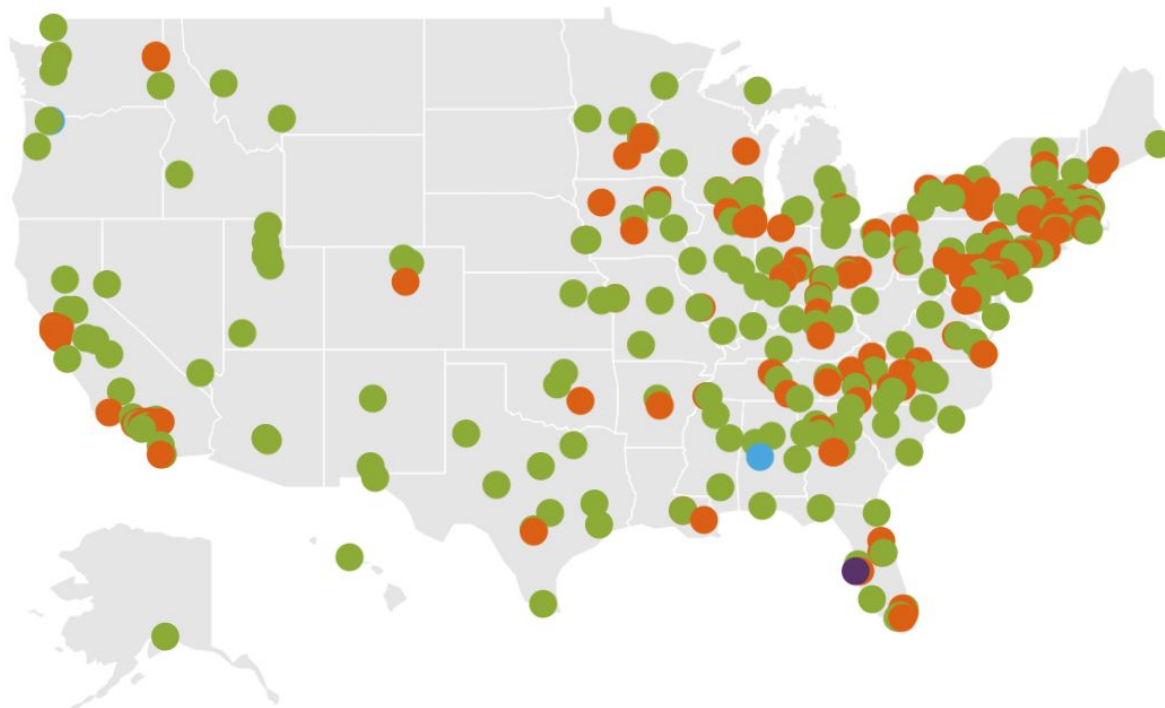


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# Elective Classification for Community Engagement

# 356 campuses

are currently categorized under the  
Elective Classification for Community  
Engagement (2015 and 2020 cycles)



● Private ● Public ● Closed ● Consolidated





# Framework Structure Revision

- ❖ Focus on smaller, thematic sections instead of large sections with sub-fields.
  - Improve clarity about what kind of information should be included within a question.
- ❖ An effort to decrease the amount of information necessary for each section.
  - For example, most “tabular” questions have been replaced with narratives that request: “describe at least two but no more than four examples from the following practices, as they specifically relate to community engagement.”



# Elective Documentation Framework Questions



	First-Time	Re-Classification
2020 CE Classification	70	76
2024 CE Classification	62	68





# Framework System Updates

- ❖ Integration of IPEDS data (enrollment, faculty, etc.)
- ❖ Equitable Sliding-Scale Fee Structure
- ❖ Community Partner Survey in Spanish
- ❖ Guides for Community Engagement First-Time and Re-Classification Frameworks





# 2024 Cycle Timeline - Community Engagement



## Carnegie Elective Classification for Community Engagement Application Timeline

**January 27, 2022**

Framework release  
(including application  
questions)



**October 31, 2022**

Deadline to secure  
application and initiate  
process



**December 2023**

Notification to  
campuses of their  
classification status



**March 1, 2022**

Application available on  
GivePulse



**May 1, 2023**

Application deadline



**January 2024**

Public announcement of 2024  
Carnegie Elective Classification  
for Community Engagement  
designated campuses



# 2026 Cycle Timeline - Community Engagement



## 2026 Carnegie Elective Classification for Community Engagement Application Timeline



**November 4, 2024**

Deadline to secure application and initiate process



**December 2025**

Notification to campuses of their classification status



**January 26, 2024**  
Applications Available on GivePulse and Carnegie Elective Classifications Website



**April 1, 2025**  
Application deadline



**January 2026**  
Public announcement of 2026 Carnegie Elective Classification for Community Engagement designated campuses



# Peer Review Process - Community Engagement



## Acquire by Date

October 31, 2022:  
Campuses applying for 2024 cycle must purchase application.

## Call for Reviewers

November 14 - December 14, 2022:  
Call for Reviewers (105 applicants)

## Training Reviewers

January 2023 - March 2023:  
Train reviewers and assign review teams

## Reviews

May 15 - September 1, 2023:  
Team-based reviews, 7-10 applications per reviewer. Senior review committee in Fall 2023





# 2022 Capacity-Building Programming: Community Engagement



**92** 2024 Cycle Applications



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# Leadership for Public Purpose

# Developing the LPP Classification



First Consortium Meeting  
(Jan 2020)

Gather Feedback and Revise

Launch First Cycle  
(March 2022)

## Our Process

Draft Classification Framework

Pilot Classification Process  
(Nov 20-Jul 21)



# 2024 Cycle Timeline - Leadership for Public Purpose



## Carnegie Elective Classification in Leadership for Public Purpose 2024 Application Timeline



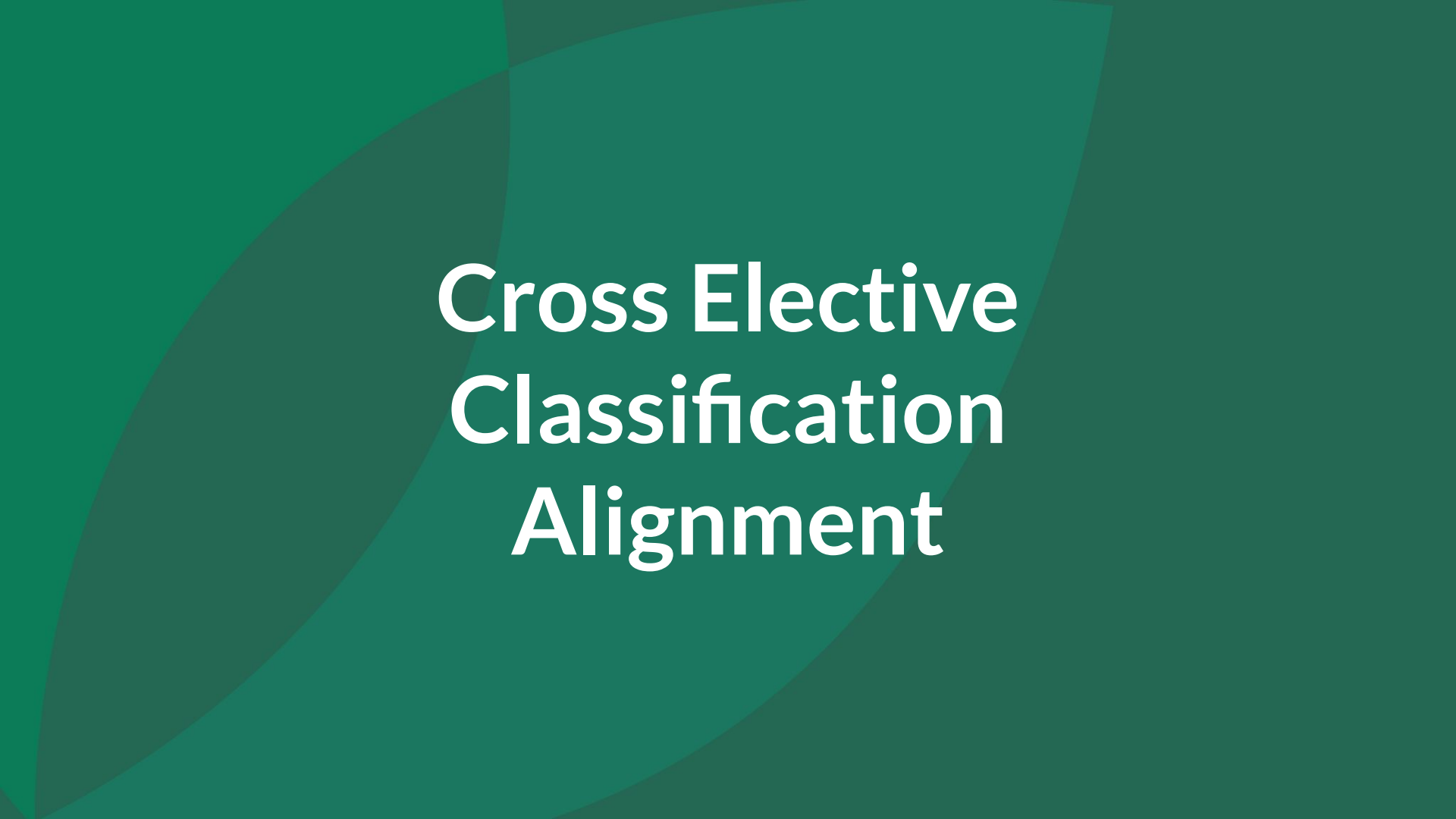
# 2022 Capacity-Building Programming: Leadership for Public Purpose



March-December 2022





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# Cross Elective Classification Alignment

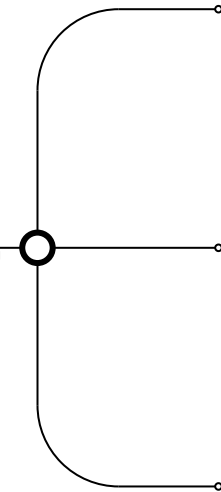


# Elective Classifications Alignment

- ❖ Representation of ACE/Carnegie Administrative team as ex-officio members of LPP, Australian, and Canadian National Advisory Committees and working groups
- ❖ Regular meetings to coordinate and align efforts
- ❖ Co-presenting at conferences about the various electives
- ❖ Participation in new electives development retreat



# Internationalization



**Australia**

Australian Pilot established host organization and launched application

**Canada**

Canadian pilot selected host institutions and drafted application

**Future Interest**

Conversations of demonstrated interest in Thailand, Vietnam, and South Africa



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# Outreach & Engagement

# Outreach



**New Website**

**ACE Engage + HigherLed**

**ACE/Campus Compact  
Communities of Practice**

**External  
Communications**



**In January 2022, launched a new website that unifies and streamlines information about the Elective Classifications**

**Developed online forums that institute peer-to-peer support & collaboration and new capacity-building mechanisms**

**Partnered to implement three CoP: Community Colleges, Third Time Applicants, and Tenure & Promotion**

**Improved newsletter and collaborated with ACE Marketing & Communications to include Electives in newsletters and press releases**



# Community Engagement Classification Consultants



As service to the field and campuses who are interested in hiring consultants generally, the Carnegie Elective Classifications team has provided training to individuals interested in developing their understanding of the Elective Classification for Community Engagement generally and its application processes in particular.

Twenty three (23) individuals were selected to:

- ❖ Build up skills and knowledge of the current (2024) Carnegie Elective Classification for Community Engagement Framework
- ❖ Build an understanding of the roles and responsibilities of Carnegie Elective Classification consultants
- ❖ Build a curriculum and that will be delivered as a training for future cohorts of Carnegie Elective Classification for Community Engagement consultants





# Research + Research Requests

- ❖ Analysis of Promotion & Tenure Policies within the 2020 Community Engagement Classification Data - Team from the University of Michigan & UCLA (Shared September 2022)
- ❖ Oral History of Initial Development of the Community Engagement Classification (In Progress)

## Data request process

- ❖ Submit Data Usage Request and Research Agreement on website
- ❖ Research Scope, Methodology, and Data Management Plan Conversation
- ❖ Proof of IRB
- ❖ Data set prepared and delivered



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# National Advisory Committees



# Community Engagement National Advisory Committee



**Amy Driscoll**  
Professor Emeritus, Portland State University

**Timothy Eatman**  
Inaugural Dean of The Honors Living Learning Community (HLLC) and Professor of Urban Education, Rutgers University

**Jodi Fisler**  
Senior Associate for Assessment Policy and Analysis, State Council of Higher Education for Virginia

**Matthew Hartley**  
Professor of Education, Graduate School of Education, University of Pennsylvania

**Julie Hatcher**  
Associate Professor Emeritus, Lilly Family School of Philanthropy, Indiana University

**Tabia Henry Akintobi**  
Professor of Community Health and Preventive Medicine and Associate Dean for Community Engagement, Morehouse School of Medicine

**Barbara Holland**  
Senior Scholar, Indiana University-Purdue University Indianapolis

**Ariane Hoy**  
Vice President, Bonner Foundation

**Emily Janke**  
Director, Institute for Community & Economic Engagement, and Associate Professor of Peace and Conflict Studies, University of North Carolina at Greensboro

**Sandra LaFleur**  
Director, Changemaking Education & Social Innovation, Miami Dade College

**Maria Maisto**  
President, New Faculty Majority: The National Coalition for Adjunct and Contingent Equity

**Georgina Manok**  
Assistant Director, Research & Assessment, Howard R. Swearer Center for Public Service, Brown University

**Tania D. Mitchell**  
Associate Professor of Higher Education, University of Minnesota

**Lori Moog**  
Director of Service Learning and Community Outreach, Raritan Valley Community College

**Luciano Ramos**  
Director, Local Partnerships at Unite Us

**Lorilee Sandmann**  
Professor Emerita, Department of Lifelong Education, Administration, and Policy, University of Georgia

**Elaine Ward**  
Associate Professor, Chair, Higher Education, and Special Assistant to the President for Civic and Community Engagement, Merrimack College

**Paul LaMahieu (ex-officio)**  
Senior Vice President for Programs and Operations, Carnegie Foundation for the Advancement of Teaching

**George Luc (observer)**  
Co-Founder and CEO, GivePulse



# Leadership for Public Purpose National Advisory Committee



## **David Day**

Professor of Psychological Science, Academic Director of the Kravis Leadership Institute, Steven L. Eggert '82 P'15 Professor of Leadership, and George R. Roberts Research Fellow, Claremont McKenna College

## **Stephanie Cosner Berzin**

Vice Provost and Professor of Social Work, Simmons University

## **Cynthia Cherrey**

President and CEO, International Leadership Association

## **Jennifer Moss Breen**

Associate Professor and Program Director for Creighton University's Interdisciplinary Leadership Ed.D., Creighton University

## **Michael Chikeleze**

Gozon University Chair in Values-Based Leadership and Associate Professor of Leadership Studies, Valparaiso University

## **Donnette Noble**

Voss Distinguished Professor of Leadership Studies and Director of Civic Learning and Engagement, Fort Hays State University

## **Jon Heller**

Director of Admiral James M. Loy Institute for Leadership, United States Coast Guard Academy

## **Sherylle Tan**

Director of Internships and KLI Research and Visiting Assistant Professor of Psychology, Claremont McKenna College

## **Bruce Avolio**

Mark Pigott Chair in Business Strategic Leadership and Executive Director of the Center for Leadership & Strategic Thinking at the Michael G. Foster School of Business, University of Washington

## **Cindy Pace**

Vice President, Global Chief Diversity and Inclusion Officer, MetLife

## **Thomas Kolditz**

Retired Brigadier General and founding Director of the Ann and John Doerr Institute for New Leaders at Rice University

## **Paul LeMahieu (ex-officio)**

Senior Vice President for Programs and Operations, Carnegie Foundation for the Advancement of Teaching

## **Stefanie Johnson**

Director, Doerr Institute for New Leaders and Professor, Department of Psychological Sciences, Rice University

## **Ryan Brown (ex-officio)**

Managing Director for Measurement and Associate Director at the Doerr Institute for New Leaders, Rice University.

## **Lauren Bartshe (ex-officio)**

Associate Director, Carnegie Elective Classifications, American Council on Education

## **Marisol Morales (ex-officio)**

Executive Director of the Carnegie Elective Classifications, American Council on Education



# Australian National Advisory Committee



**Mitra Gusheh**, Executive Manager, Social Impact at University Technology Sydney

**Jen Azordegan**, Community Engagement Program Manager at Australian Catholic University

**Josefina Delas**, Operations Officer at University Technology Sydney

**Verity Firth**, Pro Vice-Chancellor for Social Justice and Inclusion at University of Technology Sydney

**Paul Harris**, Executive Director at Innovative Research Universities

**Brahm Marjadi**, Associate Dean for Engagement, School of Medicine at Western Sydney University

**Alpha Possamai-Inesedy**, Pro Vice Chancellor Engagement and Advancement at Western Sydney University

**Chris Ronan**, Director of Equity and Engagement at the Country Universities Centre

**Erin Ruff**, External Engagement Coordinator at Flinders University

**Joanne Scott**, Emerita Pro Vice-Chancellor for Engagement at University of the Sunshine Coast

**Jessica Vanderlelie**, Pro Vice-Chancellor, Student Success at La Trobe University



# Canada Pilot Cohort - Participating Institutions



- ❖ Assiniboine Community College
- ❖ Carleton University
- ❖ Kwantlen Polytechnic University
- ❖ McMaster University
- ❖ Mount Allison University
- ❖ Nova Scotia College of Art and Design
- ❖ Saskatchewan Indian Institute of Technologies
- ❖ Simon Fraser University
- ❖ University of Alberta
- ❖ University of British Columbia
- ❖ University of Calgary
- ❖ University of Ottawa
- ❖ Université du Québec
- ❖ University of Windsor
- ❖ York University
- ❖ Yukon University



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# New Electives Development

# New Elective Classifications Development Roadmap



## Announce Next Elective

Announcement of the next elective launch with timeline and criteria at ACE annual meeting in April 2023

## Feasibility Study

December 2022- March 2023 - Execute feasibility study of 4 potential electives themes:

- Sustainability
- Indigenous Serving
- Student Veterans
- Justice-impacted students

## Field Feedback

March 2023 - Following determination of next theme by Carnegie/ACE leadership identify field experts for feedback and input on criteria

## Carnegie/ACE Retreat

October 2022- Retreat to identify potential elective themes



# Goals for the Future of the Elective Classifications



Develop New Partnerships  
to Increase Institutional  
Diversity

Build Community  
Across Elective  
Classifications

Increase Research  
Using Elective  
Classifications' Data



Launch Additional  
Electives

Development of  
“Common App” Style  
Application

20th Anniversary  
Summit in 2025





# Upcoming Events

- ❖ Thursday, January 19, 9:45-10:45 am PST: AAC&U Joint CE + LPP Session
- ❖ Thursday, January 19, 5:30-6:30pm PST: AAC&U LPP Session
- ❖ Wednesday, February 1, 3:00-4:30pm EST: CE Webinar - Partnerships
- ❖ Wednesday, March 1, 3:00-4:30pm EST: CE Webinar - Assessing Data and Selecting Examples for the Application
- ❖ March 14-17: CE at Western Region Continuums of Service
- ❖ March 27: LPP at ACPA Annual Convention
- ❖ March 28 & 29: HBCU CE Workshop at Stillman College
- ❖ April 1: LPP at NASPA Annual Conference
- ❖ April 13-15: ACE Annual Meeting





## Connect with Colleagues - Community Engagement Classification

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- ❖ Monthly networking calls on ACE Engage
  - Leading up to the May 1, 2023 submission date
  - Ongoing in summer/fall of 2023
  - To discuss implementation, data, and strategy articulated in application
  - Opportunities to hear from and talk with other institutions
  
- ❖ Co-facilitated by Collaboratory
  
- ❖ Dates: January 23, February 13, March 20 & April 17

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## Resources



Join ACE Engage



Join HigherLed

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[www.carnegieelectiveclassifications.org](http://www.carnegieelectiveclassifications.org)



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