Carnegie Elective Classifications
2022 Year in Review
January 9, 2023
Introductions

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Rice University
Reflections from the Carnegie Foundation
Overview of Elective Classifications
Carnegie Elective Classifications
As of April 1, the American Council on Education (ACE) is the new host of the Carnegie Classifications. For the first time, the Universal and Elective Classifications will be brought together in a single organizational home. The two organizations will also work together to develop new and refined versions of the Classifications to better reflect the public purpose, mission, focus, and impact of higher education.
What do the Elective Classifications do?

Complement the universal classifications
- Evidence is provided through the application process by the institution itself
- Not a tool that creates a hierarchy or levels of classification

Encourage innovation and improvement in the core academic functions of higher education
- Designed to respect the diversity of institutions and their varying approaches to the public purpose mission
- Engage institution in the process of inquiry, reflection, and self-assessment
- Honor institutional achievements while promoting ongoing improvement
- Campuses can claim the electives as part of their institutional identity
Elective Classifications Guiding Principles + Criteria

Reflect manifestations of deep commitment to public purpose at the institutional level and elevate particular modes of public purpose into teaching, learning, and scholarly missions.

Seek to be a “field force” in the direction of continuous improvement and people-centered systems change.

Rooted in clear definition of classification theme

Existing higher education field where classification theme can be seeded/nurtured
Community Engagement Elective Classification Roadmap  
2020 Application Cycle Data

**Community Colleges**
- 14 Applied / 3 Classified 
- 21% Classified

**HBCUs**
- 4 Applied / 1 Classified 
- 25% Classified

**Hispanic Serving Institutions**
- 29 Applied / 14 Classified 
- 48% Classified

**All Applicants**
- 194 Applied / 119 Classified 
- 61% Classified
2022: Values and Goals

Elective Classifications of and by the field: people-centered, driven by equity and collective action

Increase participation, transparency & field learning

Push without pulling along: balanced rigor

Understand and use data: Who is participating? Where and how can we do work better?
**Carnegie Elective Classification Milestones**

**New Electives Development**
Hosted a retreat to envision the creation of future electives

**National Advisory Committees**
Improved relationships with National Advisory Committees and recruited new members from targeted institution types

**Cross-Elective Alignment**
Critical Collaboration between US + International Partners

**Outreach + Engagement**
Developed targeted outreach and stakeholder support initiatives

**Update and Launch Classification Frameworks**
Drafted improvements to the frameworks for clarity and succinctness.
Elective Classification for Community Engagement
356 campuses are currently categorized under the Elective Classification for Community Engagement (2015 and 2020 cycles)
Framework Structure Revision

- Focus on smaller, thematic sections instead of large sections with sub-fields.
  - Improve clarity about what kind of information should be included within a question.
- An effort to decrease the amount of information necessary for each section.
  - For example, most “tabular” questions have been replaced with narratives that request: “describe at least two but no more than four examples from the following practices, as they specifically relate to community engagement.”
## Elective Documentation Framework Questions

<table>
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<tr>
<th></th>
<th>First-Time</th>
<th>Re-Classification</th>
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<td>2020 CE Classification</td>
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<td>76</td>
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<tr>
<td>2024 CE Classification</td>
<td>62</td>
<td>68</td>
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Framework System Updates

- Integration of IPEDS data (enrollment, faculty, etc.)
- Equitable Sliding-Scale Fee Structure
- Community Partner Survey in Spanish
- Guides for Community Engagement First-Time and Re-Classification Frameworks
2024 Cycle Timeline - Community Engagement

Carnegie Elective Classification for Community Engagement Application Timeline

- **January 27, 2022**: Framework release (including application questions)
- **March 1, 2022**: Application available on GivePulse
- **October 31, 2022**: Deadline to secure application and initiate process
- **May 1, 2023**: Application deadline
- **December 2023**: Notification to campuses of their classification status
- **January 2024**: Public announcement of 2024 Carnegie Elective Classification for Community Engagement designated campuses
2026 Cycle Timeline - Community Engagement

2026 Carnegie Elective Classification for Community Engagement Application Timeline

- **November 4, 2024**: Deadline to secure application and initiate process
- **December 2025**: Notification to campuses of their classification status
- **January 26, 2024**: Applications Available on GivePulse and Carnegie Elective Classifications Website
- **April 1, 2025**: Application deadline
- **January 2026**: Public announcement of 2026 Carnegie Elective Classification for Community Engagement designated campuses
<table>
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<tr>
<th>Acquire by Date</th>
<th>Call for Reviewers</th>
<th>Training Reviewers</th>
<th>Reviews</th>
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<tr>
<td>October 31, 2022:</td>
<td>November 14 - December 14, 2022:</td>
<td>January 2023 - March 2023:</td>
<td>May 15 - September 1, 2023:</td>
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<td>Campuses applying for 2024 cycle must purchase application.</td>
<td>Call for Reviewers (105 applicants)</td>
<td>Train reviewers and assign review teams</td>
<td>Team-based reviews, 7-10 applications per reviewer. Senior review committee in Fall 2023</td>
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2022 Capacity-Building Programming: Community Engagement

Conference Presentations, Workshops, and Meetings: 19
Webinars: 7
Open Q&A Sessions: 4
Stakeholder Participation: 1700+
Institutional Reach: 380+
ACE Engage Members: 251

92 2024 Cycle Applications
Leadership for Public Purpose
2024 Cycle Timeline - Leadership for Public Purpose

Carnegie Elective Classification in Leadership for Public Purpose 2024 Application Timeline

- **March 1, 2022**: Applications Available on GivePulse and Carnegie Elective Classifications Website
- **July 1, 2023**: Deadline to secure application and initiate process
- **December 1, 2023**: Application deadline
- **May 2024**: Notification to campuses of their classification status
- **June 2024**: Public announcement of 2024 Carnegie Elective Classification in Leadership for Public Purpose designated campuses
2022 Capacity-Building Programming: Leadership for Public Purpose

- Conference Presentations, Workshops, and Meetings: 8
- Webinars: 5
- Members on HigherLed: 264
- Stakeholder Participation: 300+

March-December 2022
Cross Elective Classification Alignment
Elective Classifications Alignment

- Representation of ACE/Carnegie Administrative team as ex-officio members of LPP, Australian, and Canadian National Advisory Committees and working groups
- Regular meetings to coordinate and align efforts
- Co-presenting at conferences about the various electives
- Participation in new electives development retreat
Internationalization

Australia
- Australian Pilot established host organization and launched application

Canada
- Canadian pilot selected host institutions and drafted application

Future Interest
- Conversations of demonstrated interest in Thailand, Vietnam, and South Africa
Outreach & Engagement
Outreach

**New Website**

In January 2022, launched a new website that unifies and streamlines information about the Elective Classifications.

**ACE Engage + HigherLed**

Developed online forums that institute peer-to-peer support & collaboration and new capacity-building mechanisms.

**ACE/Campus Compact Communities of Practice**

Partnered to implement three CoP: Community Colleges, Third Time Applicants, and Tenure & Promotion.

**External Communications**

Improved newsletter and collaborated with ACE Marketing & Communications to include Electives in newsletters and press releases.
Community Engagement Classification Consultants

As service to the field and campuses who are interested in hiring consultants generally, the Carnegie Elective Classifications team has provided training to individuals interested in developing their understanding of the Elective Classification for Community Engagement generally and its application processes in particular.

Twenty three (23) individuals were selected to:

- Build up skills and knowledge of the current (2024) Carnegie Elective Classification for Community Engagement Framework
- Build an understanding of the roles and responsibilities of Carnegie Elective Classification consultants
- Build a curriculum and that will be delivered as a training for future cohorts of Carnegie Elective Classification for Community Engagement consultants
Research + Research Requests

❖ Analysis of Promotion & Tenure Policies within the 2020 Community Engagement Classification Data - Team from the University of Michigan & UCLA (Shared September 2022)
❖ Oral History of Initial Development of the Community Engagement Classification (In Progress)

Data request process
❖ Submit Data Usage Request and Research Agreement on website
❖ Research Scope, Methodology, and Data Management Plan Conversation
❖ Proof of IRB
❖ Data set prepared and delivered
National Advisory Committees
Community Engagement National Advisory Committee

Amy Driscoll  
Professor Emeritus, Portland State University

Timothy Eatman  
Inaugural Dean of The Honors Living Learning Community (HLLC) and Professor of Urban Education, Rutgers University

Jodi Fisler  
Senior Associate for Assessment Policy and Analysis, State Council of Higher Education for Virginia

Matthew Hartley  
Professor of Education, Graduate School of Education, University of Pennsylvania

Julie Hatcher  
Associate Professor Emeritus, Lilly Family School of Philanthropy, Indiana University

Tabia Henry Akintobi  
Professor of Community Health and Preventive Medicine and Associate Dean for Community Engagement, Morehouse School of Medicine

Barbara Holland  
Senior Scholar, Indiana University-Purdue University Indianapolis

Ariane Hoy  
Vice President, Bonner Foundation

Emily Janke  
Director, Institute for Community & Economic Engagement, and Associate Professor of Peace and Conflict Studies, University of North Carolina at Greensboro

Sandra LaFleur  
Director, Changemaking Education & Social Innovation, Miami Dade College

Maria Maisto  
President, New Faculty Majority: The National Coalition for Adjunct and Contingent Equity

Georgina Manok  
Assistant Director, Research & Assessment, Howard R. Swearer Center for Public Service, Brown University

Tania D. Mitchell  
Associate Professor of Higher Education, University of Minnesota

Lori Moog  
Director of Service Learning and Community Outreach, Raritan Valley Community College

Luciano Ramos  
Director, Local Partnerships at Unite Us

Lorilee Sandmann  
Professor Emerita, Department of Lifelong Education, Administration, and Policy, University of Georgia

Elaine Ward  
Associate Professor, Chair, Higher Education, and Special Assistant to the President for Civic and Community Engagement, Merrimack College

Paul LaMahie (ex-officio)  
Senior Vice President for Programs and Operations, Carnegie Foundation for the Advancement of Teaching

George Luc (observer)  
Co-Founder and CEO, GivePulse
Leadership for Public Purpose National Advisory Committee

David Day
Professor of Psychological Science, Academic Director of the Kravis Leadership Institute, Steven L. Eggert ’82 P’15 Professor of Leadership, and George R. Roberts Research Fellow, Claremont McKenna College

Stephanie Cosner Berzin
Vice Provost and Professor of Social Work, Simmons University

Cynthia Cherrey
President and CEO, International Leadership Association

Jennifer Moss Breen
Associate Professor and Program Director for Creighton University’s Interdisciplinary Leadership Ed.D., Creighton University

Michael Chikeleze
Gozon University Chair in Values-Based Leadership and Associate Professor of Leadership Studies, Valparaiso University

Donnette Noble
Voss Distinguished Professor of Leadership Studies and Director of Civic Learning and Engagement, Fort Hays State University

Jon Heller
Director of Admiral James M. Loy Institute for Leadership, United States Coast Guard Academy

Sherylle Tan
Director of Internships and KLI Research and Visiting Assistant Professor of Psychology, Claremont McKenna College

Bruce Avolio
Mark Pigott Chair in Business Strategic Leadership and Executive Director of the Center for Leadership & Strategic Thinking at the Michael G. Foster School of Business, University of Washington

Cindy Pace
Vice President, Global Chief Diversity and Inclusion Officer, MetLife

Thomas Kolditz
Retired Brigadier General and founding Director of the Ann and John Doerr Institute for New Leaders at Rice University

Paul LeMahieu (ex-officio)
Senior Vice President for Programs and Operations, Carnegie Foundation for the Advancement of Teaching

Stefanie Johnson
Director, Doerr Institute for New Leaders and Professor, Department of Psychological Sciences, Rice University

Ryan Brown (ex-officio)
Managing Director for Measurement and Associate Director at the Doerr Institute for New Leaders, Rice University.

Lauren Bartshe (ex-officio)
Associate Director, Carnegie Elective Classifications, American Council on Education

Marisol Morales (ex-officio)
Executive Director of the Carnegie Elective Classifications, American Council on Education
Australian National Advisory Committee

Mitra Gusheh, Executive Manager, Social Impact at University Technology Sydney

Jen Azordegan, Community Engagement Program Manager at Australian Catholic University

Josefina Delas, Operations Officer at University Technology Sydney

Verity Firth, Pro Vice-Chancellor for Social Justice and Inclusion at University of Technology Sydney

Paul Harris, Executive Director at Innovative Research Universities

Brahm Marjadi, Associate Dean for Engagement, School of Medicine at Western Sydney University

Alphia Possamai-Inesedy, Pro Vice Chancellor Engagement and Advancement at Western Sydney University

Chris Ronan, Director of Equity and Engagement at the Country Universities Centre

Erin Ruff, External Engagement Coordinator at Flinders University

Joanne Scott, Emerita Pro Vice-Chancellor for Engagement at University of the Sunshine Coast

Jessica Vanderlelie, Pro Vice-Chancellor, Student Success at La Trobe University
Canada Pilot Cohort - Participating Institutions

- Assiniboine Community College
- Carleton University
- Kwantlen Polytechnic University
- McMaster University
- Mount Allison University
- Nova Scotia College of Art and Design
- Saskatchewan Indian Institute of Technologies
- Simon Fraser University
- University of Alberta
- University of British Columbia
- University of Calgary
- University of Ottawa
- Université du Québec
- University of Windsor
- York University
- Yukon University
New Electives Development
New Elective Classifications Development Roadmap

**Feasibility Study**
December 2022 - March 2023 - Execute feasibility study of 4 potential electives themes:
- Sustainability
- Indigenous Serving
- Student Veterans
- Justice-impacted students

**Carnegie/ACE Retreat**
October 2022 - Retreat to identify potential elective themes

**Field Feedback**
March 2023 - Following determination of next theme by Carnegie/ACE leadership identify field experts for feedback and input on criteria

**Announce Next Elective**
Announcement of the next elective launch with timeline and criteria at ACE annual meeting in April 2023
Goals for the Future of the Elective Classifications

- Develop New Partnerships to Increase Institutional Diversity
- Build Community Across Elective Classifications
- Increase Research Using Elective Classifications’ Data
- Launch Additional Electives
- Development of “Common App” Style Application
- 20th Anniversary Summit in 2025
Upcoming Events

❖ Thursday, January 19, 9:45-10:45 am PST: AAC&U Joint CE + LPP Session
❖ Thursday, January 19, 5:30-6:30pm PST: AAC&U LPP Session
❖ Wednesday, February 1, 3:00-4:30pm EST: CE Webinar - Partnerships
❖ Wednesday, March 1, 3:00-4:30pm EST: CE Webinar - Assessing Data and Selecting Examples for the Application
❖ March 14-17: CE at Western Region Continuums of Service
❖ March 27: LPP at ACPA Annual Convention
❖ March 28 & 29: HBCU CE Workshop at Stillman College
❖ April 1: LPP at NASPA Annual Conference
❖ April 13-15: ACE Annual Meeting
Connect with Colleagues - Community Engagement Classification

- Monthly networking calls on ACE Engage
  - Leading up to the May 1, 2023 submission date
  - Ongoing in summer/fall of 2023
  - To discuss implementation, data, and strategy articulated in application
  - Opportunities to hear from and talk with other institutions

- Co-facilitated by Collaboratory

- Dates: January 23, February 13, March 20 & April 17
Resources

Join ACE Engage

Join HigherLed