

WELCOME to
The Process Is the Prize: Strategies to Build a
Carnegie Elective Classification for Community
Engagement Application Team

(We Will Begin At 3 p.m. ET)

Video and Audio

Please note that video and audio usage are currently disabled for all participants and will be enabled during the Q&A segment.

Teleconference

To join via telephone, dial: 888-475-4499 or 877-853-5257

Meeting ID: 939 3143 7468

Support

Please send an email to acwebinars@acenet.edu should you need assistance.

Recording

This event is being recorded.



FIU



**Carnegie Community Engagement Reclassification
Exemplar Workshop**

Meet Our Team



Dr. Bridgette Cram

Vice President for
Academic Affairs

Office of the Provost



Anthony Rionda

Associate Vice
President

Division of Strategic
Communications,
Government and
External Affairs



Gisela Valencia

Senior Writer

Division of Strategic
Communications,
Government and
External Affairs



Anthony Teague

Director of Operations
and Outreach

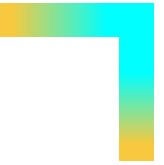
Center for Community
Impact and Public
Purpose



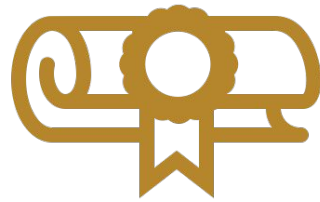
Vanessa Valdes

Operations Manager

Center for Community
Impact and Public
Purpose



Poll Questions



Q1: Is your institution applying as a 1st Time applicant for the Community Engagement Elective Classification or Reclassification?



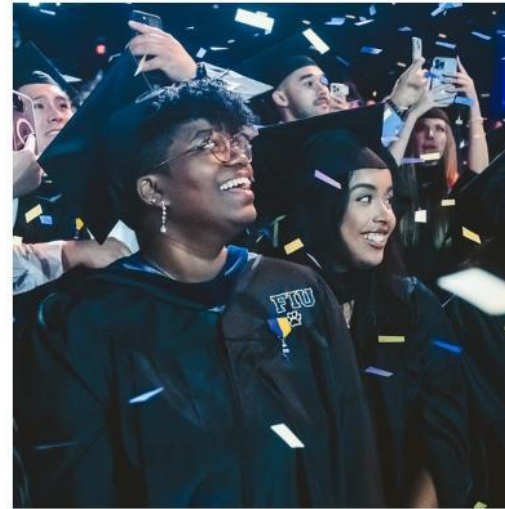
Q2: Did your institution apply for the 1st Time Leadership for Public Purpose Elective Classification?

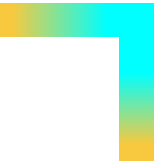
FIU Campus and Community Context

- Urban Campus
- Anchor Institution
- Unique Geographic History & Location

“Community” is embedded in our institutional history, culture, and values!

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Institutional Context: FIU at Glance

Top 10 Largest Public University

- 56,000 students
- 61% Hispanic
- Public, Carnegie R1, HSI, MSI

50% Pell Grant Recipients

- About half of our undergraduate population receives Pell
- 55% receive maximum award
- 30% are First Gen

Traditionally De-centralized Model

- 8 undergraduate serving colleges and schools
- 1,786 full-time faculty
- 118 academic advisors

Institutional Motivations

- Longstanding familiarity with Carnegie
 - R1 High-Research Institution
 - 1st Time Community Engagement Classification in 2010
 - Community Engagement Reclassification in 2020
 - 1st Time Leadership for Public Purpose applicant in 2023
 - Community Engagement Re-Classification in 2026

- Collective Buy-In
 - At the leadership level
 - Across our internal stakeholder groups (Faculty/Staff/Students/Community)
 - Values & Mission Alignment



- Formal Taskforce Launch (E-Board + Advisory Committee)
 - Section Workgroups
- Launch community-wide data collection survey
- Ongoing Data Collection
- FIU in DC Fly-In with Advisory Committee + Meeting with ACE Representative



- Develop Narrative Rough Draft
- Invite Senior Writer to attend Advisory Committee Meetings



October to February

February to June

June to July

July to September

September to December

- Internal Strategy + Outreach & Engagement Planning
 - Provost Announcement
 - Building Executive Board → Advisory Committee → Section Workgroups
- Dean's Advisory Council Presentation



- Shift to narrative development

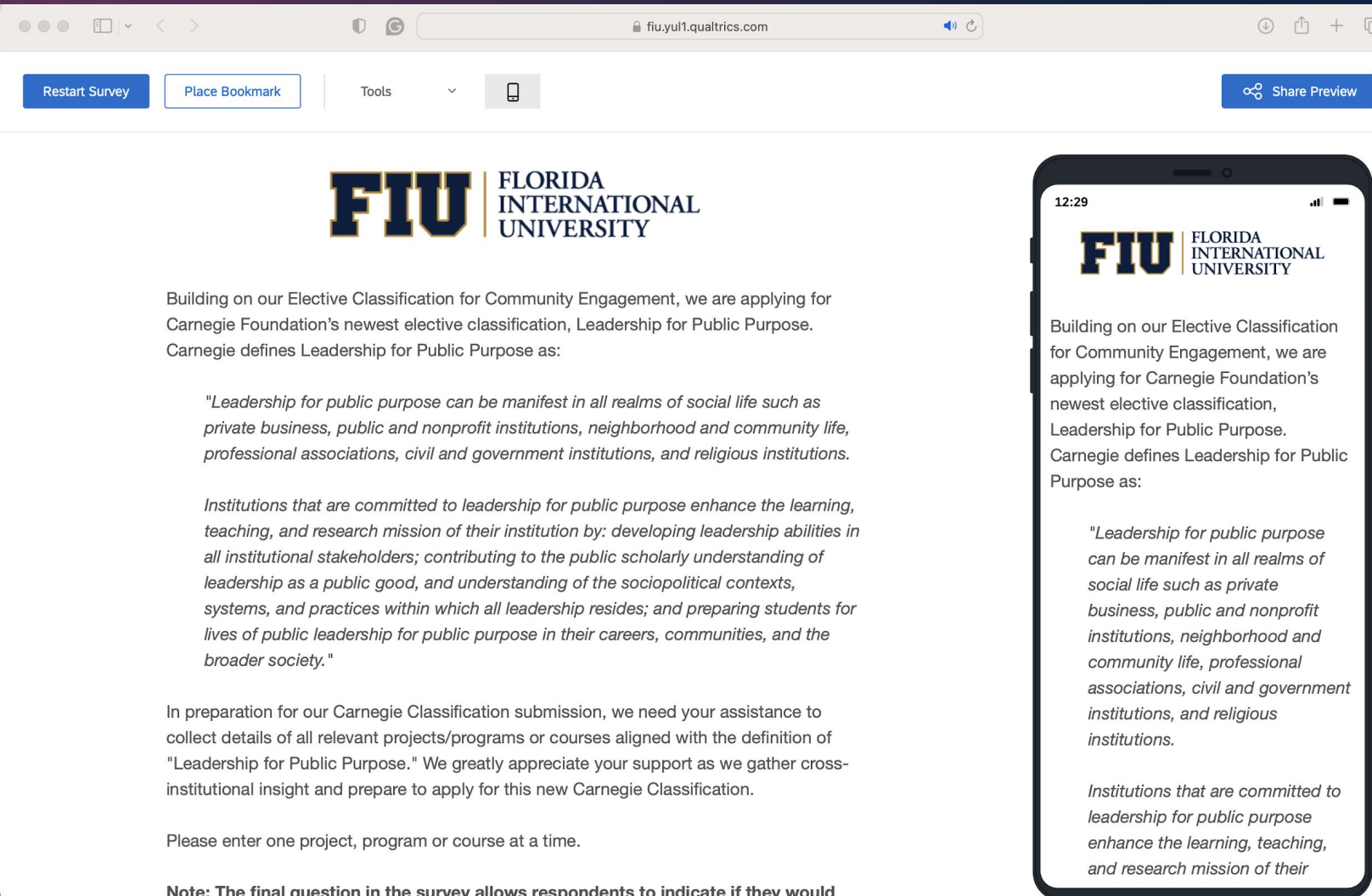


- Narrative proofreading & editing
- Engaging Senior Leadership - Review & Feedback
- Finalize application for submission

Launching the Process

Institution-Wide Survey

- Distributed university-wide
- 200+ responses
- 2.5 week reporting window
- Captured offerings:
 - Curricular courses
 - Co-curricular offerings
 - Programs & workshops
 - Research
 - Professional & personal development for faculty (T&P), staff, students, and external community-focused offerings



Launching the Process



Engagement of key stakeholder groups

- Dean's Advisory Council
- College and Departmental Meetings
- Creation of Executive Board
- Creation of Advisory Committee
- Creation of Communicators Team

Executive Board Structure and Purpose



Guiding approach

Who are the key people who can help inform and guide our strategy and process?

Cadence

Bi-monthly Executive Board Check-ins

Focus

- Overview of application progress
- Surface and discuss high-level synergies & opportunities to leverage efforts (e.g., APLU, Exp. Learning Survey, etc.)

Advisory Committee Structure & Purpose



Guiding approach

Who are the people with hands-on involvement in coordinating, implementing, and assessing programmatic, curricular, research, and community-facing offerings related to CE and LPP?

Focus

- Provide an overview of the application progress + workgroup updates
- Leverage committee to fill knowledge and information gaps
- Workgroup participation
- Identify instances of redundancy in reporting
- Create a sense of shared efforts

Cadence

Monthly Advisory Committee Check-Ins

System & Organizational Tools

Teams Site

The screenshot displays a Microsoft Teams interface for a site named 'CE'. The left sidebar shows a navigation menu with 'General' selected, and a list of sections from 'Section 1 and 2' to 'Section 9'. The main content area shows the 'Documents' library for the 'General' channel. It contains two folders: '2010 Carnegie Classification' and '2024 Carnegie Classifications', both modified on May 3, 2023, by Anthony Teague. A modal window is open over the '2024 Carnegie Classifications' folder, showing a detailed view of its contents:

Name	Modified
Advisory Committee	May 3, 2023
E-Board	May 25, 2023
Final Application Submission	January 10
Leadership for Public Purpose Database	July 6, 2023
Resources	May 3, 2023

- Internal Communication
- Section Group Organization and Planning
- Archiving Data and Documents
- Resources
 - Application Framework
 - Previous Applications
 - Carnegie Guides & Resources
 - General Data
 - Meeting Agendas and Minutes (OtterPilot)

Application Tracker

Carnegie Sections and Leads/Support Teams	
Rough Draft Ready	All sections completed. All edits that group members would like to make or add have been completed.
Narrative Writing	May have some sections that are still being worked on. Or needs some editing prior to ready for Rough Draft review.
Data Collecting	Still have not begun writing. Data is still being collected.
Section 1 & 2 - Campus and Community & Campus Conceptual Framework or Approach for Leadership	Section Status
Lead	Rough Draft Ready <i>(Included in Full App. - Gisela has)</i>
Support Team	
Section 3 - Institutional Identity and Culture	
Lead	Rough Draft Ready <i>(Included in Full App. - Gisela has)</i>
Support Team	
Section 4 - Institutional Communication	
Lead	Rough Draft Ready <i>(Included in Full. App - Gisela has)</i>
Support Team	
Section 5 - Institutional Infrastructure & Resource Allocations	
Lead	Narrative Writing <i>(Only sections missing are 5.3 & 5.4)</i>
Support Team	
Section 6 - HR (Staff & Faculty) Development	
Lead	Rough Draft Ready <i>(Included in Full. App - Gisela has)</i>
Support Team	

- Track Teams
- Section Status
 - Editor
 - Updates for Advisory and E-board

Question Tracker

- Individual Question Status
- Tracking Word Count
- Updated bi-weekly

Carnegie Sections and Leads/Support Teams				
Rough Draft Ready	All sections completed. All edits that group members would like to make or add have been completed.			
Narrative Writing	May have some sections that are still being worked on. Or needs some editing prior to ready for Rough Draft review.			
Narrative Written	Narrative Written - Needs to be cut down and might need minor edits/adds.			
Not Started	Still have not begun writing. Data is still being collected.			
Section 1 & 2 - Campus and Community & Campus Conceptual Framework or Approach for Leadership				
Team Leader	Question	Question Status	Word Count	Notes
Bridgette Cram	Q - 1.1	Rough Draft Ready	474	
	Q - 1.2	Rough Draft Ready	388	
Section 3 - Institutional Identity and Culture				
Team Leader	Question	Question Status	Word Count	Notes
Trudy Fernandez	Q - 3.1	Rough Draft Ready	405	
	Q - 3.2	Rough Draft Ready	270	
	Q - 3.3	Rough Draft Ready - Review	505	
Section 4 - Institutional Communication				
Team Leader	Question	Question Status	Word Count	Notes
Anthony Rionda	Q - 4.1	Rough Draft Ready	544	
	Q - 4.2	Rough Draft Ready	615	
	Q - 4.3	Rough Draft Ready	555	
Section 5 - Institutional Infrastructure & Resource Allocations				
Team Leader	Question	Question Status	Word Count	Notes
Luisa Perez	Q - 5.1	Rough Draft Ready	569	
	Q - 5.2	Rough Draft Ready		
	Q - 5.3	Narrative Writing - Pending Content	644	
	Q - 5.4	Narrative Writing	N/A	
Section 6 - HR (Staff & Faculty) Development				
Section 10 - Leadership Curriculum				
Team Leader	Question	Question Status	Word Count	Notes
No Lead	Q - 10.1	Rough Draft Ready	282	
	Q - 10.2	Rough Draft Ready	392	
	Q - 10.3	Rough Draft Ready	387	
	Q - 10.4	Rough Draft Ready	480	
	Q - 10.5	Rough Draft Ready	N/A	
	Q - 10.6	Rough Draft Ready	280	
	Q - 10.7	Rough Draft Ready	510	
	Q - 10.8	Narrative Written; Some sections are missing narrative - Travel Courses, Capstones, Majors, and Minors.		Majors and Minors - Gisela got info; AT - Reaching out for info on Travel Courses
	Q - 10.9	Rough Draft Ready	178	
Section 11 - Leadership Co-Curriculum				
Team Leader	Question	Question Status	Word Count	Notes
Patty Temino	Q - 11.1	Rough Draft Ready	210	
	Q - 11.2	Rough Draft Ready	556	
	Q - 11.3	Rough Draft Ready	634	
	Q - 11.4	Rough Draft Ready	512	
	Q - 11.5	Narrative written - Questions	N/A	Reach out to Grad school.
	Q - 11.6	Rough Draft Ready	489	
	Q - 11.7	Rough Draft Ready	677	



Editing & Revision

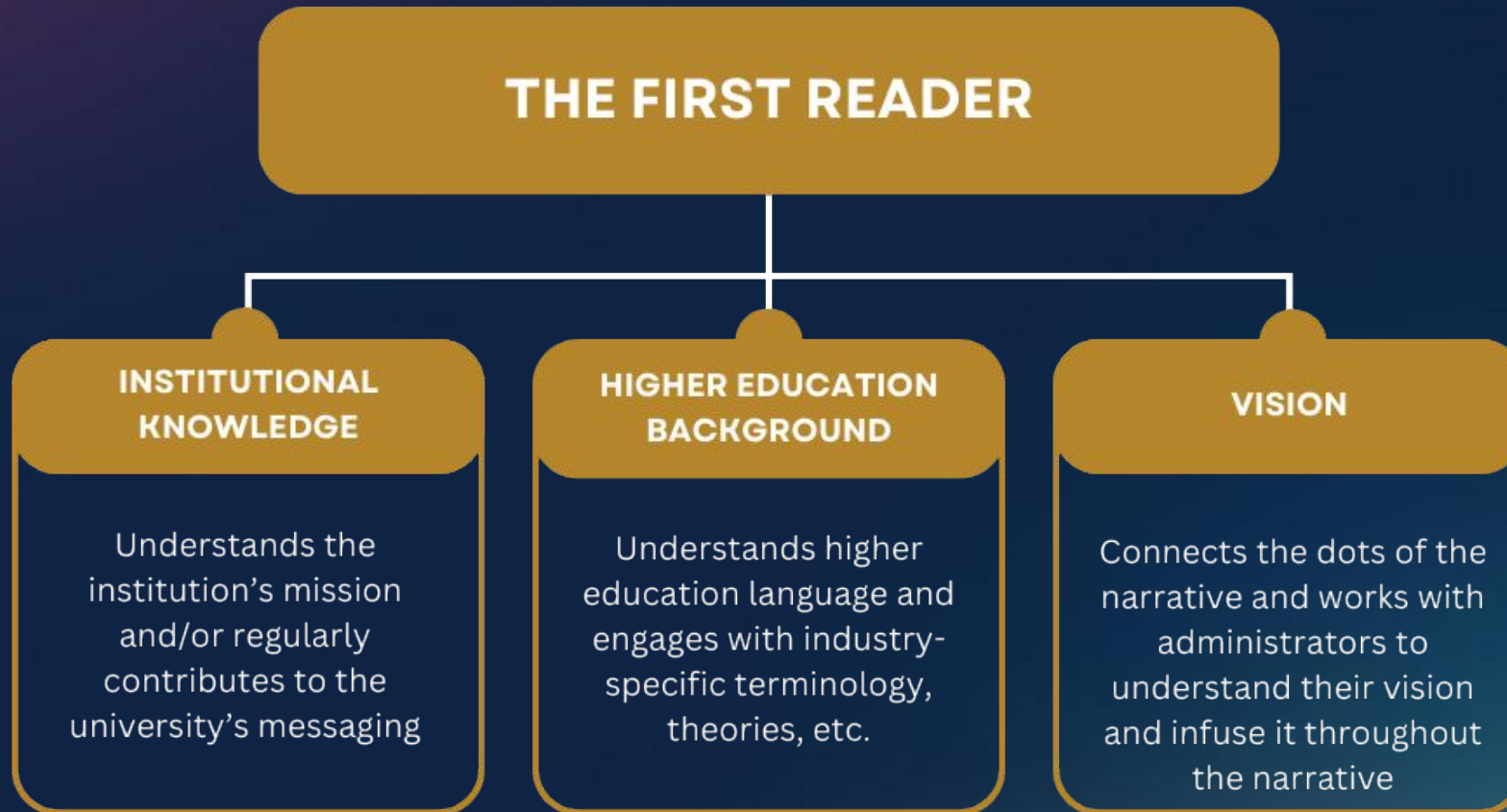


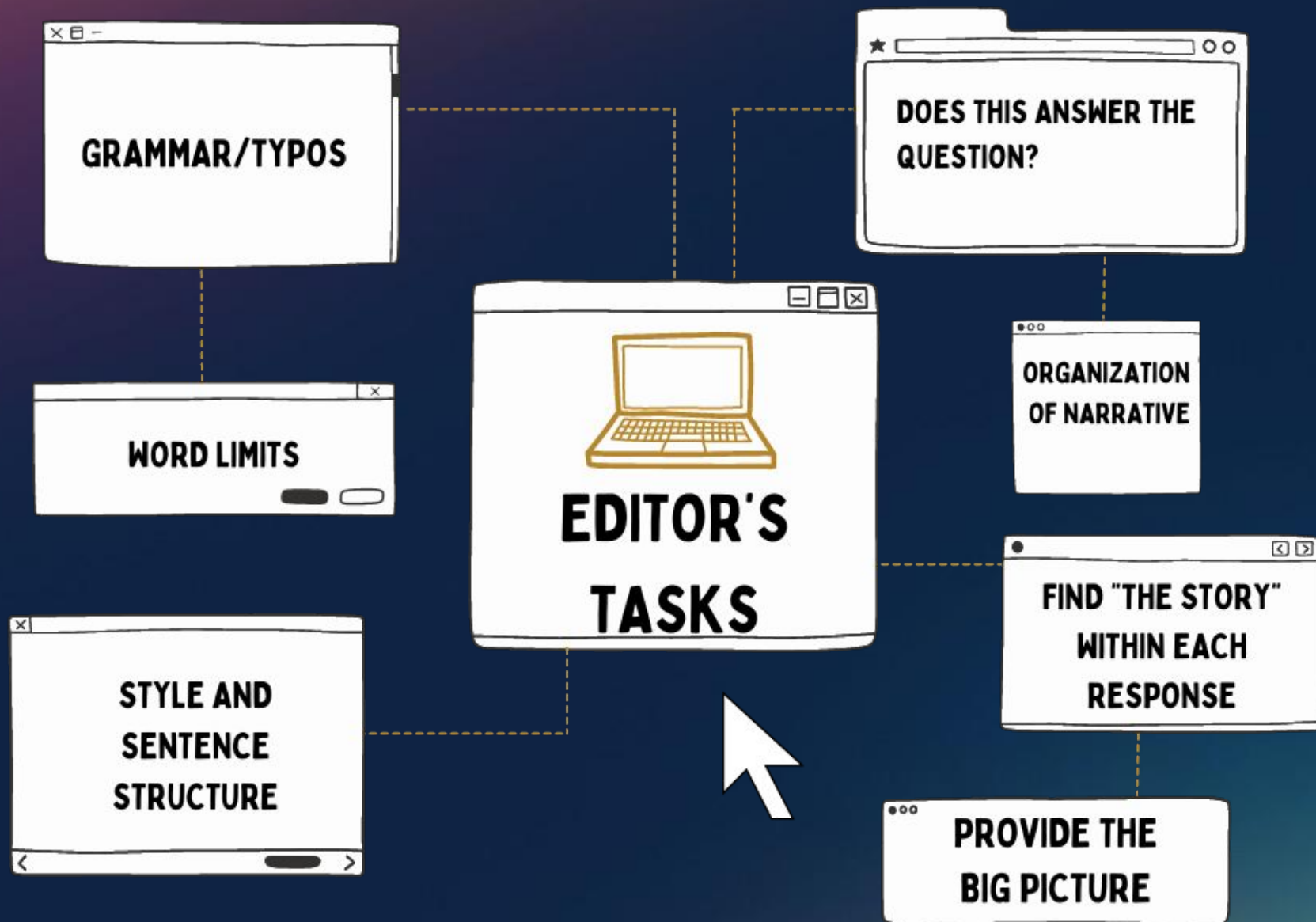
Why have an editor?

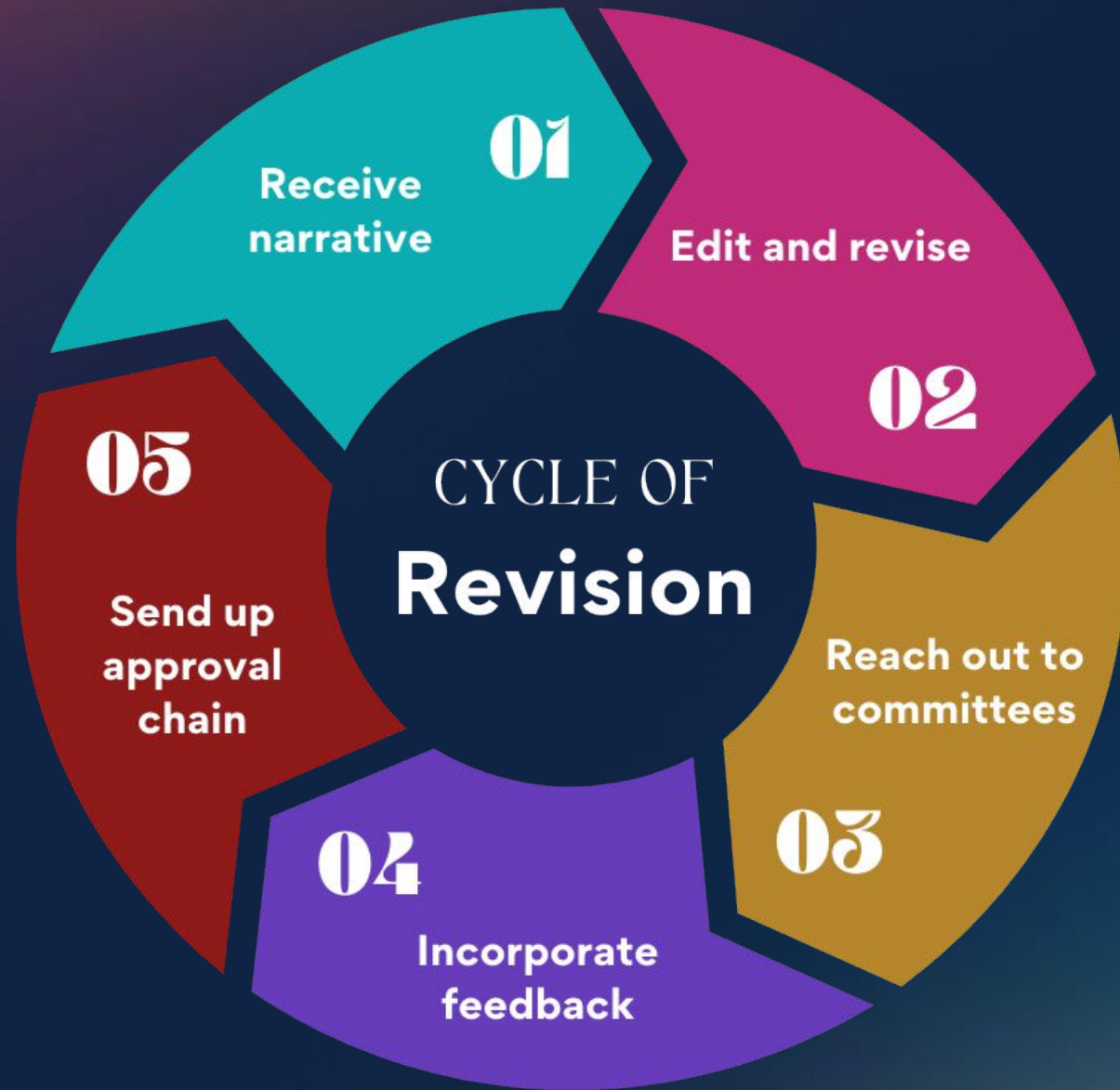


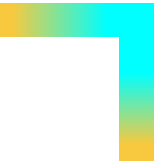
- 12 committees / 30 people
- How to bring it all into one voice?
- That's where the editor comes in
- The editor's job is to make sure readers can focus on the content of the application without being distracted by any issues with narrative organization, inconsistent voice, grammar issues, etc.

Who should the editor be?









Lessons learned and action items



Restructuring of the Office of Engagement to the Center for Community Impact & Public Purpose



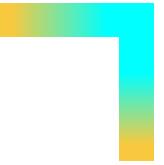
Community Engagement & Partnerships Database



Embedding CE & LPP in our Institutional Strategic Plan



Directory of Community-facing staff & faculty



Closing Thoughts...

The Carnegie application process has

Helped us strengthen our approaches and systems

Challenged us to constantly reflect on how we can remain responsive to the needs of our faculty, staff, the students, and community



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Thank you!